

HEALTH AND WELL-BEING BOARD 26 FEBRUARY 2019

DEMENTIA STRATEGY 2019- 2024

Board Sponsor

Name

Authors

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(Please click below
then on down arrow)

Priorities

Mental health & well-being	Yes
Being Active	No
Reducing harm from Alcohol	No
Other (specify below)	

Safeguarding

Impact on Safeguarding Children
If yes please give details

No

Impact on Safeguarding Adults
If yes please give details

No

Item for Decision, Consideration or Information

Information and assurance

Recommendation

1. The Health and Well-being Board is asked to note the content of the strategy and feedback any comments prior to the final version being presented to the STP Board in February and then launched at an event on 12 March 2019 where workshops with the key stakeholders who have contributed to the actions in the strategy will set the timescales for completion.

Background

2. Over the last 5 years the delivery of dementia care in Herefordshire and Worcestershire has evolved into a multi-agency approach. The 2019-2024 strategy reflects the priorities identified during recent engagement survey and workshops. It will build upon the successes of our local dementia partnerships delivered by a wide range of local stakeholders who are key to supporting people with dementia, their family and friends and communities they are living in. As strong as our foundations are we know that we have more to do to ensure we provide timely diagnosis and that people with dementia and their carers get the right support whatever their individual

circumstances. We must also continue to strive towards becoming more dementia friendly as a community. Our ambition is to ensure that people at whatever stage of their condition are given the best opportunity to live well, remaining active, feel valued and connected within their family and community.

3. A new element of the strategy is a focus on preventing well. Opportunities will be created to raise public awareness of the link between vascular health and dementia risk and how adopting a healthy lifestyle can also have a positive impact on the brain helping to prevent some types of dementia.

4. The strategy endorses continuation of the collaborative approach that exists in our counties to build dementia friendly communities. By both, continuing to work on improving dementia care from diagnosis to end of life, while at the same time developing more dementia aware and supportive communities, we aim to improve the lives of people with dementia and their carer's. A fundamental challenge is to address local stigma and negative image of dementia which is creating fear and a sense of hopelessness within our aging population.

5. The strategy includes actions to improve the support offered to family and friends (informal carers) of people with dementia, to assist them in their caring role and support their own health and wellbeing.

6. The strategy also focuses on identified gaps in our current local dementia care delivery model. In particular there is a focus on improving dementia care provided in care homes, improving care provided in people's own homes and improving care for people with more advanced dementia living at home.

7. The scale of the challenge is great with an estimated 12,456 people currently living with dementia in H and W including more than 592 people with young onset dementia. We must respond to the growing number of older people who are developing dementia later in life, many of whom often have another significant chronic condition. More care needs to be delivered within our communities however we also need to ensure that palliative care and end of life care services for people with dementia are flexible and responsive to individual need. Building on the progress made around provision of support after diagnosis and throughout the course of the illness we need to ensure that support is truly person-centred and flexible to take account of personal needs and circumstances.

8. We are committed to working together to achieve the strategy aims and encourage you to join us in meeting this challenge by understanding our strategy and working with us to deliver it over the next five years.

Reporting and Governance

9. The strategy will run 2019-2024 with a delegated action plan within each county, reviewed quarterly by the Dementia Programme/Partnership Board. An annual dementia dashboard and highlights report will be produced for the Health and Wellbeing Boards. Leadership for the strategy implementation will be supported within each county by a LA Lead and Clinical Lead who together will champion work being taken forward.

10. The strategy is based upon key messages we heard from people with dementia, their carer's, wider public and organisations delivering care and support to people with dementia and their carers via our strategy engagement workshops and survey.

11. We received over 90 responses via our engagement survey which included people with dementia and their carer's, members of the public, volunteers, professionals and organisations involved in research, education and the care and support for people affected by dementia. The strategy also reflects detailed feedback captured during a series of workshops and presentations with partners which was attended by over 80 people.

12. Key messages

- Focus on prevention – greater emphasis on primary prevention of dementia
- Continue to build dementia-friendly communities in collaboration with key partners in localities and neighbourhoods
- Identify passionate multi-agency leaders and champions who will work together to support delivery of this strategy within locality and neighbourhood teams
- Support the expansion of the Meeting Centre Model which nurtures community partnership to support user-led dementia friendly community facilities
- Endorse and support the Dementia Action Alliance movement to address stigma and fear
- Greater support for Carers to enable them to fulfil their role
- Build on identification and diagnosis – including underrepresented groups
- Greater recognition of palliative care needs and improved dementia end of life in the community

13. Key Challenges

- Stigma and Fear about dementia
- Increasing demand due to aging population
- Complexity owing to co-morbidities
- Capacity pressures in home care and care home market
- Financial constraints across health and social care
- Third sector financial constraints
- Engagement with wider community and underrepresented communities
- Pressure for affordable respite care

Legal, Financial and HR Implications

14. There are no legal financial and HR implications.

Privacy Impact Assessment

15. A privacy impact assessment has been completed in respect of these recommendations. The screening did not identify any potential privacy considerations requiring further consideration during implementation

Equality and Diversity Implications

16. An Equality Relevance Screening has been completed in respect of these recommendations. The screening did not identify any potential Equality considerations requiring further consideration during implementation.

Contact Points

County Council Contact Points

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Worcestershire Hub: 01905 765765

Specific Contact Points for this report

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Supporting Information

- Appendix **Dementia Strategy Final Draft**

Background Papers

In the opinion of the proper officer (in this case the Director of Adult Social Care) the following are the background papers relating to the subject matter of this report:

- **Living Well with dementia consultation paper – Background Paper 1**
- **Dementia Strategy Survey Results Summary – Background Paper 2**